



Sensormatic Synergy 2.5 **Self-Contained Pedestal**

Delivering next-generation store performance.

The Sensormatic Synergy 2.5 Self-Contained Pedestal provides superior Sensormatic AM EAS anti-theft protection with up to 2.5m (8.2ft) of coverage between pedestals. The on-board electronics are mounted in the primary pedestal, eliminating the need for an external controller. The integrated audio and visual alarms notify store personnel if protected merchandise passes through the detection zone. The multiple audio and visual alarms can be customized for different event types, mapping the audio and ambient lighting options to reflect the source of the alert such as foil-lined bags and jammer devices.

The pedestal features embedded, multiple-beam people-counting sensors designed for optimal accuracy. With the Synergy network card, these sensors enable Traffic Intelligence reports that provide visibility into shopper traffic to enhance store performance and increase

conversion rates. Integrating directional traffic information with EAS alarm events allows the sensors to discern between inbound and outbound traffic. virtually eliminating unintended alarms triggered by shoppers carrying protected merchandise near the pedestals. Peoplecounting sensors also enable a "poweron-demand" feature that puts the system into low-power standby mode during periods of low or no traffic activity to reduce power consumption up to 90%.

The onboard controller can be enhanced with the optional integrated Metal-Foil Detection plug-in card to effectively combat Organized Retail Crime, or the network plug-in card to deliver remote management, EAS and Traffic Intelligence.

Through system configuration, "tags-tooclose" is an offered feature developed to help retailers maximize valuable selling floor space near the pedestals. This feature decreases nuisance alarms to enhance the shopper experience and reduce unnecessary and costly service calls. Another system-configured feature is Jammer Detection, which triggers a pedestal alarm as soon as an electronic signal from a jammer device is detected, helping eliminate the threat of would-be thieves using this method.

The optional Advertising Upgrade Kit

leverages valuable pedestal real estate at the store entrance to reach a large number of shoppers on-the-move. The easy-to-install poster helps draw shoppers into the retail environment with advertisements, modern designs or simple, low-cost printed graphics. This add-on also provides an opportunity to generate additional marketing co-op profit by bidding out this valuable advertising space to vendors.

Retailer Values

- // Consistent 2.5m (8.2ft) global detection performance protects critical assets
- // Embedded people-counting sensors provide Traffic Intelligence and directionality to calculate conversion rates and maximize store performance
- // Optional Metal-Foil Detection alerts staff when foil-lined bags or clothing enter the store environment, helping combat shrink and ORC
- // Optional network plug-in card delivers store-front alarm event and Traffic Intelligence to enhance loss prevention efforts and increase shopper visibility
- // "Tags-too-close" feature helps reduce unnecessary and costly service calls and maximizes valuable selling floor space near the pedestals

Retailer Values (con't)

- // Jammer Detection helps reduce shrink by notifying staff of attempts to disable the EAS system using a separate audible alarm
- // Optional Advertising Upgrade Kit offers a flexible medium to reach a large number of shoppers where most purchasing decisions are made
- // Customizable alarm tones and LED alarm light identify unique events to help reduce shrink
- // Remote alarm option alerts staff of alarm events anywhere in store
- // Service connection port allows full system software control at any antenna, helping reduce in-store service time

Required Choices

Base Covers

ZSSB-E1170CG

Cool Gray (Qty. 1=1 pair)

ZSSB-E1170CH

Charcoal (Qty. 1=1 pair)

Base Cover Accent Band

ZPS-ACCENT-1 With Sensormatic Logo **ZPS-ACCENT-4** No Logo

Product Compatibility

Sensormatic AM Sensors

Ranger Antenna

Satellite Antenna

Amorphous Core Antenna

Stereo Overhead Traffic Sensor

Mono Overhead Traffic Sensor

Local Device Manager II (LDM II)

Metal Foil Detection Plug-In Card

Network Plug-In Card

UltraLink

Digital Remote Alarmt

Sensormatic Synergy Upgrade Advertising Kit

Specifications (without covers)

Height	165cm (65in)
Width	41.9cm (16.5in)
Thickness/Depth	8.6cm (3.4in) (w/o base covers)
Weight	7.18kg (15.85lbs) (w/o base covers)
Base cover	4.3kg (9.5lbs)
2C Controller Board	1.2kg (2.75lbs)
4C Controller Board	1.4kg (3.25lbs)
Accent Band	3.4kg (7.6lbs)

Electrical

Power Supply

Primary input	100-120Vac or
	220-240Vac@50-60Hz
Primary power fuse.	3.15A, 25OV
	slo-blow, hi-breaking
Current draw (120V)	<0.6Arms
Current draw (240V)	<0.3Arms
Input power (120V)	<45W
Input power (240V)	<45W

Transmitter

Operating Frequency	58kHz +/-200Hz
()	sync pulse) 56kHz
Transmit Burst Duration.	1.6ms
Transmit Current mzx	20A peak
Burst Repetition Rate:	
Based on 50Hz ac	75Hz or 37.5Hz
Based on 60HZ zc	90Hz or 45Hz
Receiver	

Center Frequency 5	8kHz
--------------------	------

Environmental Constraints

Ambient Temperature

0°C to 50°C (32°F to 122°F)

Relative Humidity

0 to 90%, non-condensing

Enclosure Rating

IPXO

Evaluated for altitudes less than 3000m (9800ft)

Declarations

EMC

47 CFR, Part 15 EN 300 330-2 EN 301 489-3 EN 301 489-1 EN55022 EN55024 ICES-003 RSS-210

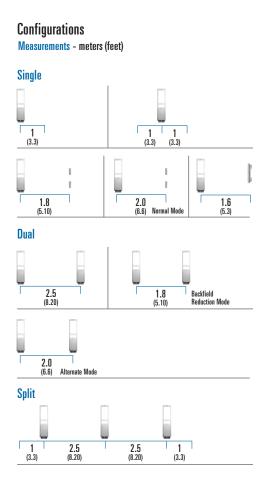
Safety

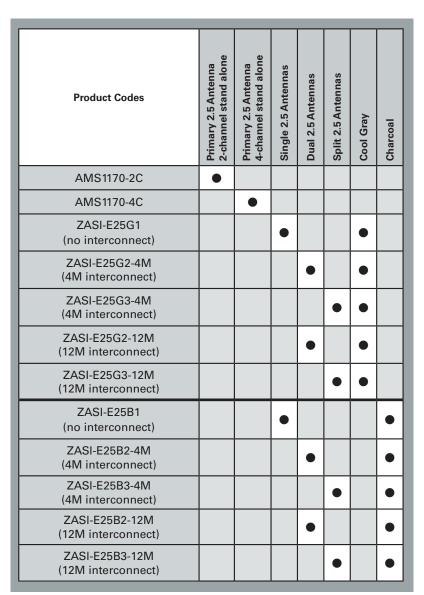
UL 60950-1 (second edition) CSA C22.2.60950-1 EN 60950-1

Consumer Awareness

Although this anti-theft system complies with all applicable safety standards, advertising inserts must be designed to avoid creating any delay in customer movement through the system. Medical implant wearers are instructed by their physicians not to linger near, or lean on, anti-theft pedestals. Inserts should not encourage them to linger or lean.

C € This product is in conformity with RoHS II Directive 2011/65/EU and REACH Substances of Very High Concern as defined in Regulation (EC) No 1907/2006 and subsequent amendments to both.1





Please see hardware add-on options in the Accessory section

